

MAISON ASSOULINE

196A Piccadilly, St. James's, London W1J 9EY

Maison Assouline is one of the world's most beautiful bookstores an oasis of culture and style in the heart of bustling Piccadilly. Originally a banking hall designed by Sir Edwin Lutyens in 1922, the Grade II-listed building was one of the most iconic locations in the capital and is now home to the all-encompassing Assouline cultural lifestyle hub. Unique event space perfect for wine events!



Three luxury areas available to hire, in order of my favourites:

Swans Bar:

Private hire within the ground floor retail space. Book out the luxury bar area for cocktail receptions, VIP previews and boutique events up to 36 guests. Swans bar is known for its unique cocktails and fine wines. Canapés and light bites are available.

- Minimum Spend: £3,600 + 13.5% service.

Please note: Book store stays open



Main Space & Mezzanine:

The ground floor and mezzanine of the building are an iconic backdrop to any luxury event. The space can accommodate up to 60 guests for seated dinners, or up to 100 standing guests.

- Minimum Spend: £14,000 + 13.5% service.



Grande Salle:

Private dining space situated on the top floor, hideaway with private lift. Dinner of up to 32 guests, or for cocktails and canapés for up to 60.

- Minimum Spend: £5,500 + 13.5% service.

