

WINE THEMES WINE THEMES

with elizabeth
& wine



CLIENT & TEAM WINE TASTINGS *in 3 simple steps*

1. Tell me your date, group size and select from one of my fabulous venues
2. Pick a theme. Potential themes include: Frauds and Fakes, Net Zero Wines, Women in Wine, The New 'New World Wines' and Winemakers of Colour.
3. Turn up and have an incredibly memorable night that puts your brand on the map.

Anything is possible.

Frauds & Fakes

Fraud is a key issue facing the business world - and it's also a real issue in the wine world.

Book this engaging event theme with me and I will deliver a tailored presentation about fraud and fakes in the wine world, with plenty of audience interaction and questions to keep people engaged.

During the in-person wine tasting we will sample five wines of which one will be a 'fraud' - the audience has to guess which one of the five was the odd one out!

All of the wines will be great quality but one will be an interloper e.g. a Chardonnay when actually it's a viognier or I'll say that all of the wines are from Italy when really one is from California.

The guest that spots the fake first could win a prize!

I will also include wine-themed content within the presentation.

The frauds and fakes theme will end with a Q&A or myth-busting session - which also provides an opportunity for you to show your expertise to conclude or give a call to action for clients and internal stakeholders.

This theme is perfect for the law firm market or any business with an interest in fraud and intellectual property.



Sustainability & Net Zero

'Going green' is now a key focus in the wine world. The effects of climate change on wineries are all too visible - witness the damage to yields being caused by rising temperatures and wildfires across Europe.

Many wineries are striving to become carbon neutral - so how they are going about it? In this tailored tasting with Elizabeth & Wine, we will taste five different wines from around the world which have been made with ESG principles to the fore, looking at what they're achieving and what still needs to be addressed.

How does what takes place in the vineyard affect what's in your glass and how 'green' is it realistic for the wine industry to become?

This theme is perfect for companies looking to host an event with a sustainability theme, providing your brand with a platform to engage on Net Zero and sustainable business.



Women in Wine

While there are lots of very successful female winemakers, sommeliers and industry experts these days, it hasn't always been like this.

At one point – not too long ago - menstruating women were banned from wine cellars in case they 'turned' the wine! And female sommeliers have spoken out about the sexism and patronising behaviour they've had to deal with, right up until the present day. But real progress has been made in recent decades.

Women such as Jancis Robinson, the foremost wine journalist, Claudia Harris, the first female master sommelier or Vanya Cullen, one of Australia's leading biodynamic makers – have broken down some of the barriers facing women in the wine sector.

Women now compete on a much more level playing field with their male counterparts in the world of wine. In this presentation we will talk about leading women in wine, inequality in the wine world and why sommeliers still pour to the man before the woman! This event is perfect for women's networks, D&I groups or any corporate looking to champion gender equality in the workplace.



The New 'New World' Wines

We tend to think of Europe as the "Old World" of wine and America, South Africa and Australia/NZ as the "New World". But climate change means that exciting new wine producing regions are opening up - the new New World!

Key new New World regions include England, Canada, China, Japan and The Canary Islands, all of which are offering some very exciting bottles. So what are the wines like?

What makes the wines being made in the 'new New World' stand out and what can we expect from these innovative wine regions in the future?

In this tasting we could explore wines as diverse as Canadian sparkling ice cuvee, English pinot blancs and chardonnays and Chinese cabernet sauvignon!

Winemakers of Colour

An exciting and emerging part of the market! We can explore the work of BAME winemakers from around the world and look at how the diversity agenda is changing and shaping the world of wine.

For example, South Africa is famous for its chardonnays, chenin and pinotage - and among the top 10 wine producing countries in the world.

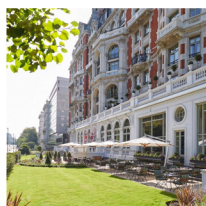
South Africa produces more than 1 million litres of wine a year, but while black South Africans make up nearly 90% of the population, they remain woefully under-represented in wine industry at less than 3%.

What are winemakers of colour doing to make their mark on the industry – and what does the future hold?



These themes are ready for you to choose from for your event – or we can create something entirely bespoke together.

THE ONLY LIMIT IS YOUR IMAGINATION!



Inspiring Venues & Experience Days

I work with leading UK venues including bars, restaurants and hotels to deliver unforgettable experiences.

Each venue has been handpicked as the perfect spot for your E&W experience.

- MANDARIN ORIENTAL
- M RESTAURANTS
- CABOTTE
- DUCK & WAFFLE
- CAFE MURANO
- BRITISH MUSEUM
- MERCEDES-BENZ WORLD
- ENGLISH VINEYARD VISITS

WINE THEMES WINE THEMES

with elizabeth
& wine



elizabeth@elizabethandwine.com
07850 855 818
London, UK