

elizabeth & wine

BESPOKE CORPORATE WINE EVENTS

CASINO - STYLE WINE EXPERIENCE

An original concept you won't find anywhere else — and one of the most talked-about formats I offer.



*“Fast-paced, competitive and highly engaging.
Ideal for conferences and end-of-day finales.”*

THE CONCEPT

Imagine stepping up to a poker table — but instead of cards, you're faced with three wines to taste blind. The challenge is to rank them in price order: £100, £30, and £10. Guests analyse the flavours and aromas, make their best guess, and discover how deceptive price can be. With 6–7 players per round and a vibrant atmosphere, the excitement builds as guests queue up to play.

The game runs twice — first with white wines, then with reds.



PRIZES FOR THE WINNERS

- **Queen:** A gift bottle of premium wine
- **Jack:** A one-on-one wine tasting session with Elizabeth & Wine
- **Queen of Hearts:** One lucky participant wins a Magnum of wine



DETAILS

- Price per table: £2,495 + VAT — includes all wines, prizes and event hosting. Additional tables available.
- Duration: 2 hours — 1 hour for white wines, 1 hour for reds.
- Capacity: Up to 50 guests per table, playing in groups of 6–7 per round.
- Equipment: 300 glasses (3 per guest) or 100 glasses (1 per guest), wine buckets for chilling.



ADD-ON OPTION

Enhance the experience with a Wine Safari — each guest receives a glass of wine and a brief explanation as they leave the tasting table.

- **Still Wine:** £300
- **Sparkling Wine:** £500



HOGAN LOVELLS & HOWDENS INSURANCE · IN-OFFICE EVENTS

I've hosted this event for Hogan Lovells and Howdens Insurance, where queues of eager participants added to the electric atmosphere.



The wine tasting was genuinely one of the highlights of the day. We had so many people tell us how much they loved the experience.

Ingrid Roig, Apollo Global Management

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